

THE COVID BATCH

The pandemic has disrupted the academic year and forced students and colleges to rethink the admission process. Here's our annual guide to the best colleges, with a difference

By Kaushik Deka



The spread of COVID-19 has perhaps been the single-most disruptive development in the history of mankind since World War II. The impact has been disastrous in many ways, particularly in the way people learn, work and socialise. From the world coming together to become a global village, people are now pulling away, both literally and otherwise.

The fear of proximity is what is forcing parents and boards to argue in the courts whether there should be a board examination—the make-or-break score for which is the ticket for a student to find admission in a reputed college. The disruption is evident. By this time, the 10+2 board results should have been out. Colleges should have released their cut-off lists. Instead, the academic calendar is in limbo. Colleges are now expected to reopen in September and the admission process will go online. In fact, the biggest and most sudden transition the pandemic has forced is the switch to online education.

The next academic session will also be critically about the digital infrastructure colleges have, their ability and efficiency to enforce physical distancing and how parents and students prioritise their goals—the

NO. 1 COLLEGES OF INDIA →

STREAM	COLLEGE
ARTS	HINDU COLLEGE, <i>Delhi</i>
SCIENCE	HINDU COLLEGE, <i>Delhi</i>
COMMERCE	SHRI RAM COLLEGE OF COMMERCE, <i>Delhi</i>
MEDICAL	ALL INDIA INSTITUTE OF MEDICAL SCIENCES <i>New Delhi</i>
DENTAL	MAULANA AZAD INSTITUTE OF DENTAL SCIENCES <i>Delhi</i>
ENGINEERING	INDIAN INSTITUTE OF TECHNOLOGY, DELHI, <i>New Delhi</i>
ARCHITECTURE	DEPARTMENT OF ARCHITECTURE & PLANNING, INDIAN INSTITUTE OF TECHNOLOGY <i>Roorkee</i>
LAW	NATIONAL LAW SCHOOL OF INDIA UNIVERSITY, <i>Bengaluru</i>
MASS COMMUNICATION	INDIAN INSTITUTE OF MASS COMMUNICATION <i>New Delhi</i>
HOTEL MANAGEMENT	INSTITUTE OF HOTEL MANAGEMENT, CATERING & NUTRITION, PUSA <i>New Delhi</i>
BBA	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES <i>New Delhi</i>
BCA	DEPARTMENT OF COMPUTER SCIENCE, CHRIST <i>Bengaluru</i>
SOCIAL WORK	TATA INSTITUTE OF SOCIAL SCIENCES, <i>Mumbai</i>
FASHION	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, DELHI <i>New Delhi</i>



**IN PURSUIT OF
EXCELLENCE**
Poonam Verma,
principal of SSCBS

BUSINESS ACUMEN

Trendsetting courses and deep industry linkages make this institution one of the most sought-after in business education

By Mrini Devnani



RAJWANT RAWAT

TOP 10 COLLEGES ↓

- | | | |
|-----------|---|------------------|
| 1 | SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES | <i>New Delhi</i> |
| 2 | SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE | <i>Mumbai</i> |
| 3 | LOYOLA COLLEGE (AUTONOMOUS) | <i>Chennai</i> |
| 4 | DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY) | <i>Bengaluru</i> |
| 5 | MADRAS CHRISTIAN COLLEGE (AUTONOMOUS) | <i>Chennai</i> |
| 6 | AMITY SCHOOL OF BUSINESS | <i>Noida</i> |
| 7 | MOUNT CARMEL COLLEGE (AUTONOMOUS) | <i>Bengaluru</i> |
| 8 | PRESIDENCY COLLEGE | <i>Bengaluru</i> |
| 9 | SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH | <i>Pune</i> |
| 10 | J.D. BIRLA INSTITUTE (DEPT OF MANAGEMENT) | <i>Kolkata</i> |

Average course fee of top 10 colleges
₹4,00,956



Average annual placement salary earned by students graduating from top 10 colleges
₹4,38,890

Course fee includes tuition and other fees



he Shaheed Sukhdev College of Business Studies (SSCBS) is the first undergraduate management college under the

aegis of the University of Delhi. Located in Rohini, the institution is spread over a five-acre campus and a towering nine-floor building. SSCBS was established as the College of Business Studies (CBS) in 1987 and was rechristened a decade later.

Breaking new ground in the field of business education at the undergraduate level, the college

introduced the Bachelor of Business Studies course at its inception. Since then, the institution has worked hard to keep the course curriculum industry-relevant. SSCBS runs a cutting-edge course, the Bachelor of Business Administration in Financial Investment Analysis (BBA-FIA). The core strength of the course lies in its pedagogy, faculty, placement and alumni body.

The teaching methodology involves working on live projects, research-based projects, business simulations, case studies, group discussions, assignments, presen-

tations and experiential learning through games. The faculty pushes students to think out of the box and develop strategies, tools and insights into solving real-world business problems.

The other courses offered by SSCBS are Bachelor of Management Studies (general management with specialisation in finance, HR, marketing and global business), Bachelor of Science-Computer Science and Post-Graduate Diploma in Cyber Security and Law. The Incubation Foundation at SSCBS has launched some 20 start-ups in



WHAT I LEARNED IN COLLEGE



RAHUL AGARWAL
CEO & MD, Lenovo India
Bachelor of Business Studies
(1991-1994)

“SSCBS was a new college with fresh concepts at the graduate level in 1991. The curriculum was carefully crafted; student-teacher interactions were intense. The course laid a solid foundation for me in business management”

the past three years.

Admission into SSCBS is administered by a national-level entrance test. The college has a robust placement cell that provides internships, opportunities in live projects and campus job offers. The college has several student-led societies in finance, marketing, human resources and debating/quizzing. The cultural clubs cover fine arts, music and dance. The tuition fee for an entire three-year programme is Rs 540. The average placement salary is Rs 7.1 lakh per annum at the undergraduate level. Companies that have been on campus include Goldman Sachs, Colgate Palmolive, McKinsey, Dabur, D.E. Shaw, KPMG, United Airlines and Deloitte. ■

TOP 5 EMERGING COLLEGES OF THIS CENTURY

- 1 SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE, *Mumbai*
- 2 LOYOLA COLLEGE (AUTONOMOUS), *Chennai*
- 3 MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), *Chennai*
- 4 AMITY SCHOOL OF BUSINESS, *Noida*
- 5 PRESIDENCY COLLEGE, *Bengaluru*

Colleges whose first batch graduated in or after 2000 were considered

Guruspeak

POONAM VERMA, *Principal, Shaheed Sukhdev College of Business Studies*



Three things done in the past three years

- ★ We have improved the infrastructure with facilities such as an in-house ERP (enterprise resource planning) system and networked IT
- ★ Revised the curriculum; added short-term courses on Data Analytics for Business, Fintech and Digital Marketing; SSCBS became the first Delhi University college to offer an industry-linked PG Diploma in Cyber Security and Law
- ★ Strengthened industry interface

Three things planned for the future

- ★ There will be new specialisations at the undergraduate and master's levels, including a five-

year integrated programme in management

- ★ These programmes would see collaborations with foreign universities
- ★ Will engage our faculty members with corporates through linkages and consulting services

Three emerging trends in BBA education

- ★ **Innovative learning:** Flipped classrooms have got us more opportunities to grow, through academic tools such as simulations and a case-based approach. By participating in MOOCs, students have come out of the blackboard set-up to learn at their own pace.
- ★ **Closer industry ties:** Corpo-

rates are strongly professing a desire to hire employees with more hands-on capabilities. Industry linkages through internships and projects are allowing students to pool in their knowledge with major stakeholders.

- ★ **Entrepreneurship:** Start-ups are becoming popular with students who want to venture out on their own. Incubation centres and systems to promote entrepreneurship in UG level institutions are being rapidly rolled out across the country.

(SSCBS), NEW DELHI

10 COLLEGES WITH THE LOWEST COURSE FEE

COLLEGE	FEE FOR THE ENTIRE COURSE (₹)
1 V.O. CHIDAMBARAM COLLEGE, <i>Thoothukudi, TN</i>	15,213
2 NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, <i>Coimbatore</i>	30,600
3 SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, <i>New Delhi</i>	34,565
4 GOSWAMI GANESH DUTTA S.D. COLLEGE, <i>Chandigarh</i>	36,895
5 GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS) <i>Erode, Tamil Nadu</i>	37,788
6 ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), <i>Hyderabad</i>	52,000
7 D.G. VAISHNAV COLLEGE, <i>Chennai</i>	52,000
8 SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), <i>Ujire, Karnataka</i>	53,040
9 BHARATA MATA COLLEGE, <i>Ernakulam</i>	54,000
10 LOYOLA ACADEMY, <i>Secunderabad</i>	55,000

Course fee includes tuition and other fees

10 COLLEGES WITH BEST VALUE FOR MONEY

COLLEGE	RoI
1 SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, <i>New Delhi</i>	20.54
2 V.O. CHIDAMBARAM COLLEGE, <i>Thoothukudi, TN</i>	11.04
3 GOSWAMI GANESH DUTTA SD COLLEGE, <i>Chandigarh</i>	11.01
4 D.G. VAISHNAV COLLEGE, <i>Chennai</i>	8.75
5 NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, <i>Coimbatore</i>	7.84
6 S.S. JAIN SUBODH PG (AUTONOMOUS) COLLEGE, <i>Jaipur</i>	6.25
7 LOYOLA ACADEMY, <i>Secunderabad</i>	4.36
8 ST ANN'S COLLEGE FOR WOMEN (AUTONOMOUS), <i>Hyderabad</i>	4.33
9 SIVANANDA SARMA MEMORIAL RV COLLEGE, <i>Bengaluru</i>	4.18
10 GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS), <i>Erode</i>	3.87

RoI (return on investment) is average annual starting salary/fee for entire course

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	OVER-ALL RANK 2020	OVERALL RANK 2019	COLLEGE AND CITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
				240	270	180	210	300	1,200	800	2,000
↑	1	2	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, NEW DELHI	213.2	229.4	144.8	166.3	292.4	1,046.1	796.5	1,842.6
↓	2	1	SVKM'S NMIMS ANIL SURENDRA MODI SCHOOL OF COMMERCE, MUMBAI	178.3	227.8	141.5	200.4	265.6	1,013.6	784.1	1,797.7
↑	3	4	LOYOLA COLLEGE (AUTONOMOUS), CHENNAI	196.8	173.8	154.3	155.3	242.3	922.5	787.5	1,710.0
↓	4	3	DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY), BENGALURU	171.5	219.8	149.0	147.4	235.8	923.5	774.3	1,697.8
↔	5	5	MADRAS CHRISTIAN COLLEGE (AUTONOMOUS), CHENNAI	181.1	152.6	152.5	172.4	236.1	894.7	784.0	1,678.7
↑	6	7	AMITY SCHOOL OF BUSINESS, NOIDA	158.6	214.4	136.1	150.6	225.4	885.1	752.0	1,637.1
↑	7	8	MOUNT CARMEL COLLEGE (AUTONOMOUS), BENGALURU	180.4	196.8	145.3	172.8	239.3	934.6	701.8	1,636.4
↓	8	6	PRESIDENCY COLLEGE, BENGALURU	175.2	205.4	132.3	164.1	218.6	895.6	679.9	1,575.5
↑	9	12	SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH, PUNE	169.9	202.0	126.9	173.1	207.0	878.9	695.0	1,573.9
↔	10	10	J.D. BIRLA INSTITUTE (DEPARTMENT OF MANAGEMENT), KOLKATA	179.8	175.1	108.8	139.4	230.9	834.0	713.4	1,547.4
↑	11	13	MAHARAJA SURAJMAL INSTITUTE, NEW DELHI	174.0	202.5	126.6	115.0	241.2	859.3	646.7	1,506.0
↓	12	11	IFIM COLLEGE, BENGALURU	148.1	199.8	131.8	153.1	214.8	847.6	628.1	1,475.7
↑	13	14	SRM INSTITUTE OF SCIENCE & TECHNOLOGY, CHENGALPATTU, TAMIL NADU	161.7	162.8	133.5	134.7	195.4	788.1	656.6	1,444.7
↑	14	16	JAGAN INSTITUTE OF MANAGEMENT STUDIES, NEW DELHI	156.8	228.3	92.0	171.0	233.5	881.6	554.1	1,435.7
↑	15	17	KIIT SCHOOL OF MANAGEMENT, BHUBANESWAR	149.1	206.4	154.6	145.3	219.1	874.5	551.1	1,425.6
↑	16	18	ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS), CHENNAI	174.8	117.0	144.5	186.4	198.4	821.1	602.6	1,423.7
↓	17	15	NESS WADIA COLLEGE OF COMMERCE, PUNE	168.1	143.0	119.1	136.4	193.1	759.7	659.5	1,419.2
↑	18	22	GOSWAMI GANESH DUTTA SD COLLEGE, CHANDIGARH	175.4	168.3	142.5	166.8	235.4	888.4	530.4	1,418.8
↑	19	21	KRISTU JAYANTI COLLEGE, BENGALURU	169.2	184.4	138.1	154.6	228.4	874.7	543.2	1,417.9
↔	20	20	CENTRE FOR MANAGEMENT STUDIES (CIMS), JAIN (DEEMED TO BE UNIVERSITY), BENGALURU	169.0	212.0	112.9	147.8	246.4	888.1	528.4	1,416.5
↓	21	19	JAGANNATH INT. MANAGEMENT SCHOOL, KALKAJI, NEW DELHI	158.9	207.8	95.4	183.0	225.8	870.9	544.7	1,415.6
↑	22	23	INSTITUTE OF MANAGEMENT STUDIES, NOIDA	148.3	176.9	101.9	136.5	208.2	771.8	636.1	1,407.9
↑	23	24	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE	153.4	218.3	133.2	129.1	224.7	858.7	547.7	1,406.4
↑	24	25	RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE, BENGALURU	181.4	126.8	120.8	110.3	204.0	743.3	643.9	1,387.2
↑	25	27	ICFAI BUSINESS SCHOOL, HYDERABAD	150.8	195.5	128.4	135.9	177.8	788.4	595.2	1,383.6
-	26	NP	JAGANNATH INTERNATIONAL MANAGEMENT SCHOOL, NEW DELHI	146.1	132.8	54.2	133.0	238.0	704.1	599.9	1,304.0
↓	27	26	PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR	133.8	213.3	139.5	157.5	234.4	878.5	423.6	1,302.1
↑	28	30	PRESTIGE INST. OF MGMT, DEWAS, MADHYA PRADESH	126.9	195.7	132.0	171.5	199.8	825.9	467.4	1,293.3
↑	29	31	SCHOOL OF MANAGEMENT, IMS UNISON UNIVERSITY, DEHRADUN	118.5	116.9	116.1	120.7	214.2	686.4	585.5	1,271.9
↓	30	29	DOON BUSINESS SCHOOL, DEHRADUN	137.2	174.2	139.1	173.9	164.9	789.3	481.5	1,270.8
↓	31	28	ST XAVIER'S COLLEGE, RANCHI	177.5	120.6	125.9	108.5	172.5	705.0	560.8	1,265.8
-	32	NP	SCHOOL OF MANAGEMENT, MIT WPU, PUNE	154.4	209.7	123.1	141.2	211.1	839.5	426.2	1,265.7
↓	33	32	ITS UG INSTITUTE, MOHAN NAGAR, GHAZIABAD	159.7	199.2	121.1	163.5	208.7	852.2	402.8	1,255.0
-	34	NP	S.S. JAIN SUBODH PG (AUTONOMOUS) COLLEGE, JAIPUR	171.3	163.2	95.3	93.2	219.5	742.5	495.9	1,238.4
↓	35	33	KANYA MAHA VIDYALAYA JALANDHAR (AUTONOMOUS), JALANDHAR	195.9	132.9	119.0	129.3	219.9	797.0	422.6	1,219.6
↔	36	36	MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA	164.4	112.0	131.1	138.7	218.5	764.7	434.4	1,199.1
↔	37	37	SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), UJIRE, KARNATAKA	182.8	121.4	138.9	137.4	164.7	745.2	446.2	1,191.4
↓	38	35	DAV COLLEGE, SEC-10, CHANDIGARH	165.2	109.5	115.1	116.4	180.2	686.4	479.6	1,166.0
↑	39	40	ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU	168.0	138.1	130.4	137.3	172.3	746.1	397.0	1,143.1
↓	40	39	INSTITUTE OF BUSINESS & MANAGEMENT, GLA UNIVERSITY, MATHURA	150.7	186.2	133.3	131.7	201.4	803.3	329.7	1,133.0