



Yearly Status Report - 2016-2017

Part A

Data of the Institution

1. Name of the Institution		SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
Name of the head of the Institution		Dr. Poonam Verma
Designation		Principal
Does the Institution function from own campus		No
Phone no/Alternate Phone no.		01122154581
Mobile no.		9810508371
Registered Email		cbs@sscbsdu.ac.in
Alternate Email		principal@sscbsdu.ac.in
Address		Jhilmil Colony, VivekVihar, Phase- II
City/Town		Delhi
State/UT		Delhi
Pincode		110095

2. Institutional Status					
Affiliated / Constituent		Constituent			
Type of Institution		Co-education			
Location		Urban			
Financial Status		state			
Name of the IQAC co-ordinator/Director		Dr. Sanjay Kumar Goyal			
Phone no/Alternate Phone no.		01122154581			
Mobile no.		9810420436			
Registered Email		cbs@sscbsdu.ac.in			
Alternate Email		principal@sscbsdu.ac.in			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://sscbsdu.ac.in/files/news/AOAR%20Report%202015-16.pdf			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		http://www.sscbsdu.ac.in/index.php/2014-01-16-07-34-49/academic-calender			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.16	2016	19-Feb-2016	18-Feb-2021
6. Date of Establishment of IQAC			04-Jan-2016		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		

Poetry Session	28-Aug-2016 1	30
Character Building Session	15-Oct-2016 1	35
Figure of Speech Session	12-Jan-2017 1	50
Website development and Marketing	09-Jan-2017 20	3
3D printing market in India (Research)	01-Feb-2017 30	3
Tank type water heaters market study (Research)	01-Mar-2017 20	3
Business development (Research)	09-Jan-2017 20	4
Market research and decision making for social enterprises in India	04-Oct-2016 25	5
Policy formation and implementation (Educational Technology)	08-Jan-2017 20	2
Sector analysis for government financial institutions	22-Sep-2017 30	4
International Conference on Issues and Challenges in Doctoral Research	25-Aug-2016 1	1
Workshop on Six Sigma (Green Belt)	01-Mar-2017 1	1
Refresher Course in Environment by Human Resource Development Centre, Kurukshetra University, Kurukshetra.	11-Nov-2016 20	1
JAAF Symposium, held at IIM Ahmedabad	05-Jan-2017 3	1
Course Development (BBA-Entrepreneurship) with faculty of EDII, Ahmedabad	22-Jan-2017 5	1
Workshop on Research Methods in Labour Studies. Organised by V.V. Giri National Labour Institute, Noida	29-May-2017 7	1
Workshop on Contemporary Themes in Indias Economic Development and the Economic Survey organized by Chief Economic Advisor, MoF and MHRD, GOV	11-Jun-2017 7	1

Workshop at Human Resource Development Centre, JNU	12-Oct-2016 5	1
Contributed as a Moderator in a session held on 11 Nov. 2016 during the National Workshop on Examination Reform in Higher Education Choice Based Credit System (CBCS): Potential and Challenges organized by Association of Indian Universities	09-Nov-2016 3	1
FDP at Hyderabad for UG college Principals organised by IBS Business School, Noida	28-Nov-2016 2	1
Faculty Development Program in Algorithms held at Deptt. of Computer Science, University of Delhi, in collaboration with ACM	07-Jul-2016 6	1
Faculty Development Program organized by Chartered Institute of Management Accountants, Mumbai	22-Aug-2016 3	2
Using MS Excel for Business Mathematics Problems at P.G.D.A.V. College, University of Delhi	21-Jan-2017 1	2
Two weeks of FDP on Entrepreneurship, Entrepreneurship Development Institute of India at Ahmedabad	19-Dec-2016 11	3
CONVERGENCE The Annual National Corporate Convention (6.5.6)	20-Jan-2017 1	250
Seminar on Student and Investor Awareness	07-Apr-2017 1	50
Plantation Drive	09-Aug-2016 1	55

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
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None	None	None	2016 00	0
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9. Whether composition of IQAC as per latest NAAC guidelines:	Yes
Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

• Moving to new campus in Rohini. With a sense of great pride, a feeling of reaching out towards the stars and hope for the future, the college moved into its new home a spanking new multistoried campus in Rohini, Delhi. 30 years in the making, this move heralds a new chapter in the story of SSCBS. Spread over 5 acres, our new campus incorporates all the latest amenities and facilities including a 500 seater auditorium, amphitheatre, sports facilities (indoor and outdoor), a large library area, air conditioned classrooms and administrative and common use areas, staff accommodation, hostels (for both boys and girls), cafeteria and much more. Environmentally conscious, energy efficient, water wise and intelligently constructed with care, this campus would usher in a bold and exciting new phase for SSCBS. 2. First time student council was elected (decentralisation) Delegation is a key concept of management and is one that is spoken of more and practiced seldom. The college broke this mould when a Student Council was set up. Democratically elected student office bearers are bringing forward to the college management issues felt by the students and working with the college to provide a better learning environment for the all stakeholders of the college. Be it discipline, organising college festivals and assisting during admissions, the student council is like our friendly neighbourhood octopus, multi handed and a resource multiplier for the college. 3. Number of workshops and FDPs attended by faculty members The college firmly believes that learning never stops and in today's dynamic and ever changing environment, this sentiment rings all the more true. The college actively encourages both the faculty members and the non teaching staff to attend various seminars, workshops and trainings in their ever progressing quest for professional and personal growth. Monetary support, wherever possible, is also extended to all members of the college body. During this year, members of the college staff wrote 28 research papers, articles chapters in books, published one book, participated in 8 Orientation and Refresher programs, presented papers in 21 conferences, attended 6 conferences and 10 workshops and served as editors for two journals of international repute.

4. Enactus National Championship Capping off strenuous multiyear efforts in the support of the underprivileged and the marginalised, our Enactus chapter won the Enactus National Championship 2016, earning the right to represent India at the Enactus World Championship and raise awareness of the splendid efforts put the by student members of Enactus SSCBS. Projects such as Akshar (environment friendly range of stationary products), Udaan (women empowerment and rural literary), Raahat (safe sanitation for urban slum communities) and Khidki (alleviating childhood malnutrition) have touched thousands of live and brought hope and welfare to people who have hitherto slipped through the cracks in the system. 5. SIIF Funding Giving cognizance to the efforts put in by the students and the college in the promotion of an entrepreneurial spirit, the Government of the NCT of Delhi gave an initial grant of ₹ 1.5 crores to the college for setting up a dedicated incubation centre in the college premises promoting entrepreneurship amongst the college fraternity and the public at large. Recognition for our efforts is seen from the fact that we are the only undergraduate college so chosen by the GNCTD to setup incubation centres. Accordingly, the college incorporated a Section 8 company, SSCBS Innovation and Incubation Foundation (SIIF) to honour and take forward the vision of entrepreneurship. Members of the college faculty and the governing body have taken up the reigns of SIIF in conjunction with a fulltime CEO. Interestingly enough, the CEO is himself an alumnus of the college and brings to SIIF over 25 years of industry experience and the educational capabilities of an IIM Ahmedabad graduate.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Placement and Summer Internships	College has a Career Development Centre (CDC), the Placement Cell of the college which serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Lectures and sessions with industry practitioners and regular industry interaction via industry visits, pre-placement talks, workshops and compulsory summer internships for the second year students help bring the academic and the corporate world closer for them. All of these help students to achieve well- rounded growth and a balanced perspective towards academic knowledge and corporate- ready skills. Out of 160 students, 107 students got the placement in an organisation. 48 recruiters visited the campus and offered 125 offers. Some of the recruiters are Axis Risk Consulting, Bain Capability Center, Boston

	<p>Consulting Group, CBRE, DE Shaw, Deloitte Touche Tohmatsu India, EY, KPMG, Max Healthcare, McKinsey Knowledge Centre, MetLife.</p>
<p>To work on social Project Khidki</p>	<p>The project aims to eradicate malnutrition in children of the age bracket 0-6 years following a CMAM (Community based Management of Acute Malnutrition) approach. The project is partnering with the ICDS (Integrated Child Development Services) system and is working with the Anganwadis in Sunder Nagri, East Delhi. The project focuses on 4 tangents: - Community mobilization and sensitization, - Anganwadi upliftment, - Growth monitoring, and - Food supplement to bridge the current nutrition gap. This year Enactus SSCBS managed to raise a cumulative amount of ₹ 15,48,000/- through grants which shall be utilised to run, expand and enhance our existing projects.</p>
<p>Project Udaan</p>	<p>It initiated in 2015 in the Kaloi district of Haryana, aims at imparting quality education and digital literacy to rural India by setting up computer labs that utilize e-waste and build sustainable entrepreneurial models that empower women. Project Udaan focuses on the following targets: - Empowering women - Providing Quality Education through digital means - Community Development - Reduction of E-waste With 3 new Centres in the villages of Uttar Pradesh and Haryana and more than 900 kids made digitally literate, this year, Udaan focused on not only providing computer education, but also delves into the deeper roots of bettering current state of rural education as a whole. Introduction of audio-visual lessons in Maths, Science and English through the concept of Computer Aided Learning in our labs has led to a drastic change in the cognitive abilities of the students of rural schools.</p>
<p>Project Akshar</p>	<p>It is a social enterprise that aims to empower marginalised communities (currently victims of drug abuse and domestic violence) by producing low cost environment friendly notebooks and marketing them to schools, educational institutions and corporates. Our longest running project, it has won many accolades over the past 6 years of</p>

	its functioning. Project Akshar recently tied up with BioQ, a major stationery eco player to achieve product diversification and expand its target markets. Project Akshar has donated over 6000 notebooks, impacted 16 individuals, who are our entrepreneurs, saved 110 tonnes of carbon footprint, 2 million litres of water and 1800 trees.
MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. during the year	CIMA(Chartered Institute of management Accounting): Early Completion of Degree (CIMA) by granting waivers and promote academic cooperation to conduct add program for BMS and BBA (FIA) was the primary objective.
Holding a national level debate competition with cash prizes 1L and have participants from all around the nation.	Achieved a footfall of 275 students with participants coming from various colleges in India, including premier law colleges: NUJS, NLUD and DU colleges such as SRCC, Stephens and engineering colleges such as IIT D.
Holding a conventional debate with JIMS and continuing our partnership to enhance the visibility.	Achived a footfall of 150 students along with an extremely experienced judge panel.
Association with TIE Global Summit	Networking Opportunities with 1000+ startups and investors
Startups Conceptualisation	12 Startups (InstaGo, Successmonks, Discountkar.de, Insignia, ikustomiz'd, Cogitans Design, Youth360. The petrosexual, adwiser, Soinet, muro, eduktrz)
CBS General Quiz(expected a footfall of 50)	75 people attended
Flames Quiz(expected a footfall of 70)	100 people attended
Tatta Choosable Quiz(expected a footfall of 70)	100 people attended
CBS Quizbowl(expected a footfall of 175)	200 people attended
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Governing Body	02-Feb-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2016
Date of Submission	31-Dec-2016
17. Does the Institution have Management Information System ?	No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college initiates its academic planning much before the commencement of the semester . • Flexibility in the curriculum under CBCS Apart from the predefined core papers, the students have the flexibility of choosing skill enhancement and generic elective papers from various options that are floated to the students after much deliberation by the faculty keeping in mind the application areas, industry requirements and upcoming trends and technology. • Paper Allocation to faculty and time table for the semester The paper allocation is done and time table is made accordingly before the semester begins. These are shared with the students through the college website and by putting them in each class room. • Sharing learning outcomes, syllabus along with the detailed guidelines with students For all the courses the learning outcomes, syllabus along with the detailed guidelines for each paper giving text books, reference books and online references are also shared with the students in the beginning of the semester. The classes, tutorials and labs are conducted regularly right from the day one of the commencement of the semester. • Requisite software made available in all the labs All the labs are well equipped with the latest configuration machines. Before the semester begins it is ensured that all the requisite software's enable the students to have rich hands on experience. This is substantiated with the regular lab assignments given to the students. • ICT enabled classrooms All the class rooms are equipped with state of the art audio visual facilities to facilitate the faculty for an effective delivery of lectures. • Innovative teaching methodology Innovative pedagogical practices including case study, role play, video recordings etc. are adopted by teachers to make the curriculum interesting and contemporary • Maintenance and monitoring of student's attendance. The attendance record of the students is maintained and closely monitored. The monthly attendance of the students is posted on the college website. • Continuous evaluation student's progress The students' progress and learning is continuously evaluated through regular assignments, test, term papers and presentations. All these cumulatively along with the attendance marks form the internal assessment of the student. • Special lectures, Seminars, Workshops An interface between the college and Industry is maintained through guest lectures delivered by corporate leaders, Alumni, prospective employers. Faculty are encouraged to attend FDP, workshops, seminars and short term courses in esteemed institutions like IITs and IIMs so that they can update themselves and share their knowledge with the students. • Projects and internships To groom our students for the corporate world Students are encouraged to undertake live projects and internships during their summer vacation. Minimum one internship is a pre requisite for the students to

register for the placements. The students are encouraged to undertake online courses and the other value added courses that are offered by the college. • Review meetings with students and faculty Regular departmental meetings , faculty meetings and meeting with the student council having representations from each class are conducted to review the academic progress.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Nil	Nil	01/07/2016	00	Nil	Nil

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BBA	Only New courses introduced	01/07/2016
BSc	Only New courses introduced	01/07/2016
BMS	Only New courses introduced	01/07/2016
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	Already implemented in 2015	01/07/2016
BBA	Already implemented in 2015	01/07/2016
BMS	Already implemented in 2015	01/07/2016

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
NCCMP	25/03/2017	44
5 day Training on Financial Markets	09/08/2016	65
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BMS	Management	170

BBA	Finance	58
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	No
Employers	No
Alumni	No
Parents	No

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

<p>Feedback Obtained</p> <p>The college has a policy of taking a formal as well as informal feedback from all its stakeholders. College makes all efforts to ensure that feedback obtained is authentic and free from any bias. • Feedback from students Informal feedback College has a longestablished practice of maintaining open communication with students encouraging them to share an informal feedback at various levels on academic as well as non academic matters with the faculty and the principal. A regular feedback from the class representatives is taken by convening regular student council meeting with principal and TICs. Apart from the feedback on academic issues, nonacademic issues such as general facilities including mess, canteen, general hygiene and cleanliness is also discussed. The actions to problems of urgent /immediate nature are addressed by the administration immediately. The Principal also interacts with students and other stakeholders and encourages feedback. Formal Feedback College also has a formal mechanism for gathering student feedback on the curriculum and the delivery of lectures through a comprehensive online questionnaire twice, mid semester and end semester. The feedback is also taken from the graduating batch. The feedback covers various aspects of the academic issues such as course coverage, class interaction, quality of teaching, the frequency of assessment, the improvement areas which the students feel should be there. Feedback Analysis and Action Taken The feedback forms are analysed and the analysis report is presented and shared with the faculty members for the necessary corrective measures. • Mid semester feedback helps us to work on the areas which need immediate attention and semester end feedback helps us to formulate the short terms and long term policies. • The action taken is informed to the students through mail or in the next meeting. Informal Feedback from recruiters and Alumni Regular feedback is obtained from the recruiters and alumni for improving curriculum and teaching pedagogy. The employers have a pre and post recruitment meeting with the principal and placement officer to understand the overall process of recruitment. Feedback Analysis and Action Taken The feedback is analysed for constructive suggestions to start new value added courses such as financial modelling and skill development courses. The college is planning to develop a certificate course as suggested above. Informal Feedback from faculty Faculty meetings with the principal are convened on a regular basis to discuss areas of improvement in the curriculum and matters of pedagogy. In addition, there are regular department meetings discussing assignments, criteria of assessment, suitable pedagogical approaches, as well as rational allocation of workload among faculty. Some of the opinions that emerge are collated and are communicated to University Departments to be considered for future syllabus revision. Teachers of the College are in constant touch with their parent Departments and work in close proximity with them. Informal Feedback from parents Parents are also encouraged</p>

to give any suggestions or feedback on the curriculum, college facilities or any other college related matter through mail or suggestion box.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BMS	Management	212	0	201
BBA	Finance (BBA-FIA)	62	0	67
BSc	Computer Science	52	0	43

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2016	1153	0	38	0	0

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
38	38	3	27	1	4

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college has an active mentoring system. At the beginning of every academic session students are required to choose a mentor from the list of faculty members. Each faculty member is subsequently allotted students. Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in graduate studies and beyond. Quality mentoring greatly enhances students chances for success. The mentor mentee sessions have in the past concerned with issues pertaining to academic mentoring, career counselling, guidance and support for personal issues and dealing with routine problems encountered by students.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1153	39	1 : 30

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
44	34	10	0	19

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2016	Dr Abhishek Tandon	Assistant Professor	Best Teacher Award' by Department of Higher Education, Govt of National Capital Territory, Delhi
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BMS	234	I	16/12/2016	17/01/2017
BMS	234	III	16/12/2016	27/01/2017
BMS	234	V	16/12/2016	03/01/2017
BMS	234	II,IV	19/05/2017	17/07/2017
BMS	234	VI	19/05/2017	24/06/2017
BBA	535	I	16/12/2016	17/01/2017
BBA	535	III	16/12/2016	27/01/2017
BBA	535	V	16/12/2016	03/01/2017
BBA	535	II	19/05/2017	16/07/2017
BBA	535	IV	19/05/2017	17/07/2017
BBA	535	VI	19/05/2017	24/06/2017
BSc	570	I	16/12/2016	16/01/2017
BSc	570	III	16/12/2016	30/01/2017
BSc	570	II	19/05/2017	16/07/2017
BSc	570	IV	19/05/2017	17/07/2017
BSc	570	VI	19/05/2017	24/06/2017
BTech	441	VIII	19/05/2017	19/06/2017
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The college follows the guidelines of the Univ of Delhi and incorporates 25 percent marks as part of internal assessment. To facilitate continuous internal evaluation faculty adopts a process of assignments, case studies, field studies and surveys, live projects, research papers, presentation, case study analysis and simulation, descriptive and objective tests, quizzes and class participation. These form a basis of marks given in internal assessment. Feedback is also provided to the students on their performance in these methods

used for evaluation. The use of live projects, case analysis, simulations have greatly contributed to enhancing the practical application of the theoretical concepts taught in class. This has contributed to enhanced learning and skill development of the students.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college is a constituent college of the University of Delhi. The college thus follows the University of Delhi calendar. The same is made available to the students and faculty at the beginning of each year. This has enabled students to be plan their academic and extra curricular pursuits. The faculty also plans their lecture and scheme of instructions and evaluation in advance.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://sscbs.du.ac.in/index.php/2014-01-16-07-34-49/2014-01-16-07-36-02/2014-01-28-06-56-35/bachelor-of-management-studies>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
234	BMS	Management	185	172	92.97
535	BBA	Financial and Investment Analysis	65	61	93.84
570	BSc	Computer Science	43	43	100
441	BTech	Computer Science	237	237	100
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://bit.ly/FeedbackCBS>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	0.5	University of Delhi	350000	350000

Students Research Projects (Other than compulsory by the University)	1	University of Delhi	350000	350000
Students Research Projects (Other than compulsory by the University)	1	University of Delhi	350000	350000
Major Projects	1	University of Delhi	500000	500000
Major Projects	1	University of Delhi	350000	350000
Major Projects	0.5	University of Delhi	350000	350000
Major Projects	1	University of Delhi	350000	350000
Major Projects	1	University of Delhi	350000	350000
Projects sponsored by the University	1	University of Delhi	500000	500000
Projects sponsored by the University	1	University of Delhi	350000	350000
Projects sponsored by the University	0.5	University of Delhi	350000	350000
Projects sponsored by the University	1	University of Delhi	350000	350000
Projects sponsored by the University	1	University of Delhi	350000	350000
Students Research Projects (Other than compulsory by the University)	1	University of Delhi	500000	500000
Students Research Projects (Other than compulsory by the University)	1	University of Delhi	350000	350000
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Excel, E views and SPSS	Department of Management Studies	08/04/2017
Training on Financial markets	Department of Management Studies	01/07/2016
Counselling session	Department of Computer Science	26/08/2016
Are you ready for the VUCA world	Department of Computer Science	23/09/2016
Contemporary Issues in Derivative Markets in India	Department of Management Studies	01/11/2016
Indian Economy after demonetization	Department of Management Studies	16/12/2016
Inventory Management	Department of Computer Science	06/01/2017
Career Counselling	Department of Computer Science	03/02/2017
Festival for Ek Bharat Shrestha Bharat Abhiyan	Department of Management Studies and Department of Computer Science	21/02/2017
Festival for Ek Bharat Shrestha Bharat Abhiyan	Department of Management Studies and Department of Computer Science	06/03/2017
Six sigma (Green Belt)	Department of Management Studies and Department of Computer Science	01/03/2017
Students and Investors awareness	Department of Management Studies	07/04/2017

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
NA	NA	NA	01/07/2016	NA
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NA	NA	NA	NA	NA	01/07/2016
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
00	00	00

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NA	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management and Financial Studies	2	00
International	Computer science	1	4
International	Management and Financial Studies	5	00

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management and Financial Studies	1
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Influence of share holder's activism and firm level variables on the corporate governance quality in India http://journals.sagepub.com/doi/abs/10.1177/097468216666454	Dr. Ashima Arora	The Indian journal of corporate governance	2016	0	SSCBS	0
Analysis of working capital management of Indian FMCG companies	Dr. Anjula Kalsie Ashima Arora	Effulgence Vol. 14, No. 2 July to Dec 2016, Page 73	2016	0	SSCBS	0
Globalisation of markets and	Dr. Gurjeet Kaur Abhimanyu	International journal of Research	2016	0	SSCBS	0

strategies adopted by developing nations	Verma	in computer application management http://ijrcm.org.in				
Globalisation of markets and strategies adopted by developing nations	Abhimanyu Verma Gurjeet Kaur	International journal of Research in computer application management http://ijrcm.org.in	2016	0	SSCBS	0
Working on R programming language for big data: A review	Surbhi Raj, Dr. Priya, Onkar Singh	International journal of enhanced research in science technology	2016	0	SSCBS	0
The vitality of informal sector in Indian economy	Dr. Sushmita	International journal of retailing and rural business perspective ISSN:(O):279 0972	2016	0	SSCBS	0
An NHPP SRGM with change point multiple releases	Abhishek Tandon	International journal of systems in service sector (IJISSS)	2016	0	SSCBS	0
Use of Altman's Z score and Merton model By Banks to predict bankruptcy in Indian corporates	Ashima Arora	IMS Manthan, Vol II, No. 1	2016	0	SSCBS	0

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations	Institutional affiliation as
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					excluding self citation	mentioned in the publication
NA	NA	NA	2016	0	0	NA
No file uploaded.						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	6	48	5	0
Presented papers	3	7	0	0
Resource persons	1	1	0	0
No file uploaded.				

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Project Akshar	Enactus	2	61
Project Udaan	Enactus	2	61
Project Rahaat	Enactus	2	61
Project Khidki	Enactus	2	61
Cleanliness Drive	NSS	2	50
Vivante	NSS	2	50
Plantation Drive	NSS	2	50
Collection Drive	NSS	2	50
ViTi - Diwali Mela	NSS	2	50
No file uploaded.			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Enactus	Enactus World Cup 2016 Runners up	Enactus World Body	61
Enactus	India National Competition 2016 - Winner	Enactus World Body	61
Enactus	Blue Dart Grant 2017	Blue Dart	61
Enactus	RedFM CSR Funds	RedFM	61
No file uploaded.			

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
NA	Enactus	Project Akshar	2	61
NA	Enactus	Project Udaan	2	61
NA	Enactus	Project Rahaat	2	61
NA	Enactus	Project Khidki	2	61
NA	NSS	Cleanliness Drive	2	50
NA	NSS	Plantation Drive	2	50
NA	NSS	Collection Drive	2	50
NA	NSS	Viti - Diwali mela	2	50
NA	NSS	Vivante	2	50
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Certificate course (NCCMP) with NSE	College students and others	Fee is charged from participants	100
Certificate course (IFMFE)with BSE (Integrated Financial Modelling and Financial Econometrics)	College students and other	Fee is charged from participants	150
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
MOU	Promote academic cooperation to conduct add program for BMS and BBA (FIA) Granting of waivers	CIMA	01/07/2016	31/07/2017	Students of the college
Industry	Summer	174	20/05/2017	19/07/2017	228

Internship not compulsory in ordinance	Companies as in attached file
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[View File](#)

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
BSE	01/07/2016	Certificate course. To develop a financial Mission Cente at SSCBS	41
NSE	01/07/2016	Certificate course. To create awareness of financial ambience in the college	41
CIMA	22/04/2016	Early Completion of Degree (CIMA) by granting waivers and promote academic cooperation to conduct add program for BMS and BBA (FIA)	5
No file uploaded.			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
4080398	4080398

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS	Nature of automation (fully	Version	Year of automation
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software	or partially)		
KOHA	Fully	3.14.07.000	2014

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	18208	7890985	653	373654	18861	8264639
Reference Books	1657	518307	246	4430	1903	522737
Journals	46	116105	1	2700	47	118805
Digital Database	2	17225	0	0	2	17225
Weeding (hard & soft)	134	23643	0	0	134	23643
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
None	None	None	01/07/2016

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MGBPS)	Others
Existing	589	64	2	0	0	19	3	100	500
Added	0	0	0	0	0	0	0	0	3
Total	589	64	2	0	0	19	3	100	503

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
None	None

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
3374282	3374282	3367001	3367001

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Procedures and policies for maintaining and utilizing physical, academic and support facilities laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link) The college has a robust mechanism for the upkeep and management of its infrastructure and facilities. An estate manager oversees all maintenance activities and liaises with the PWD for management, maintenance and repair of all physical infrastructure. The college has its own staff of gardeners to take care of all horticultural spaces in the campus. The library is digitised and all books are managed using bar codes and an online inventory catalogue for the tracking available books and reserving them is available for all. The computer labs have their own lab staff and teacher supervisors who keep a check on the facility and its usage. Any intentional or unintentional damage caused by the students is taken strictly by the College Authorities and the students are required to make good all intentional damage caused by them. The Campus Code of Conduct sensitises the students towards taking care of the college and its infrastructure. The college strongly believes in the importance of conserving and managing the excellent infrastructure it has for the benefit of the current and future students and staff members.

<http://sscbsdu.ac.in/files/news/AQAR%20Criteria%204%20Section%204.4.2%20for%202016-17.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Financial Assistance Scholarship for EWS students, Fee waivers to the wards of employees, Fee waivers to International Relations Students	73	824860
Financial Support from Other Sources			
a) National	World Brotherhood Organisation	1	20000
b) International	NA	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Structured mechanism of Mentoring program Under this program, each faculty is assigned 20	20/10/2016	1153	College Institution

students for counseling

No file uploaded.

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2016	Case Study Workshop (KPMG), GDs and PIs (Teach Corporate), MGB Programme (SP Jain), Excel Workshops, How to crack Aptitude Exam (CAT, XAT, IIFT), Career Opportunities Abroad (GMAT, GRE) and others	1100	1100	110	107

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Affle, Anhad, Edutrain Solutions, App Street Software, Axis Risk Consulting, Bain	160	124	NA	0	0

Capability Center, Boston Consulting Group, Camp K12, Caparo Financial Solutions Limited and others

No file uploaded.

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2016	80	Bachelor of Management Studies (BMS), Bachelor of Financial and Investment Analysis (BFIA), B. Sc. Computer Science	Management Studies (Arts) and Computer Science	University of Rochester, Indian School of Business (ISB), Faculty of Management Studies (FMS), University of Delhi, Delhi Indian Institute of Foreign Trade (IIFT) and others	Post Graduate Diploma in Management (PGDM) (MBA), Masters in Management, Masters in Economics, M. Tech, MCA

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	0
SET	0
SLET	0
GATE	10
GMAT	20
CAT	52
GRE	10
TOFEL	5
Civil Services	0
Any Other	11

No file uploaded.

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Raasa The Theatre Festival of SSCBS (2017)	National	40
Adrenaline	National	150
CCL CBS Cricket League	National	25
Badminton and Squash Championship	National	50
Manthan street play festival	International	50
No file uploaded.		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2016	Indian Solo, DU Unplugged, Anhad Music 2nd Position	National	0	1	Nil	Anurag Kundra
2016	Western Instrumental Solo, Pulse, AIIMS - 1st Position	National	0	1	Nil	Soham Bansal
2016	Western Instrumental Solo, Pulse, AIIMS - 3rd Position	National	0	1	Nil	Rachit Arora
2016	Western Solo, Ullas, Kamala Nehru College - 3rd Position	National	0	1	Nil	Ria Arora
2016	Western Solo, Synapse, Maulana Azad Medical	National	0	1	Nil	J.Manjusha

	College - 1st Position					
2016	Western Duet, Synapse, Maulana Azad Medical College - 1st Position	National	0	1	Nil	Bulbul Dhawan
2016	Western Solo, Rachnotav, Hansraj College- 3rd Position	National	0	1	Nil	Ria Arora
2016	Western Group, Kairos, National Law University - 1st Position	National	0	1	Nil	Team Event (Western Group)
2016	Western In strumental Solo, Antargani, IIT Kanpur - 2nd Position	National	0	1	Nil	Soham Bansal
2016	The English pr oduction, A Shaggy Dog Story performed under Old World Collegiate Theatre Festival, organized at the Indian Habitat Centre	National	0	1	Nil	Abhishek Kumar Singh
2016	Performed Sir Vigilant by Miguel De Cervantes	National	0	1	Nil	Team. Production

at
Instituto
Cervantes

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council of the college is the representative body of the college. It acts as a point of contact between the students and the administration. The students of the college are given representation in academic and administrative bodies which in turn helps to improve the academic and administrative environment of the college. Student council meeting is held twice during mid semester and end of semester to take feedback and suggestions for improving the learning environment.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

SSCBS has a registered alumni association by name of Shaheed Sukhdev College of Business Studies Alumni Association. It was registered on 21.8.2009 in Delhi under number S/66636/2009

5.4.2 – No. of enrolled Alumni:

302

5.4.3 – Alumni contribution during the year (in Rupees) :

151000

5.4.4 – Meetings/activities organized by Alumni Association :

In order to connect better with our alumni and to foster their continued association with the college, the college regularly conducts alumni meets.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The College has further strengthened the student council body which enabled students to actively participate in the administrative process and procedures as major stakeholders of the college. Students are proactively participating in one of the highly significant committees i.e. Library Committee consistently. More emphasis placed on different disciplines like finance, economics, operation research etc. according to their choice has further improved their learning process. As a result of which they express the need to purchase a variety of books, journals and magazines from reputed publications. Their valuable feedback is considered before placing subsequent orders. It further enhances the future procurement process which helps to determine the most popular titles, authors and publishers. Students play a proactive role in Canteen Committee. They suggest different items to be offered under various categories in the food menu. As an end consumer, the maximum price to be paid for each and every product is clearly expressed by them. Any grievances related to food quality, level of hygiene, cleanliness, behaviour of staff and incidental matters in the canteen are put forward by the students themselves. Such complaints are handled in a diligent manner and best possible efforts are made to resolve them at the earliest.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Curriculum is prescribed by the University. Yet University provides opportunity for 30 percent revision in the syllabus. Teachers develop the teaching guidelines in each semester to expand its scope and to add tangential areas not covered in the curriculum. Independent workshops and seminars to strengthen the curriculum are also designed by the teachers.
Teaching and Learning	<ul style="list-style-type: none">• Innovative methods of teaching and learning.• Active discussion in classrooms.• Case study based teaching learning.• Industrial Visits to know the applicability of the concepts.• Wellequipped library for both faculty and students.• Regular feedback from students to improve teaching and learning.• Modern teaching aids like computer linked projectors, WiFi enabled campus.• Facilitates research by organizing seminars, workshops interaction with academic and professional experts.
Examination and Evaluation	<ul style="list-style-type: none">• Continuous evaluation through different methods like internal assessment test, assignments, presentations, projects etc.• Internal Assessment Monitoring committee at the department and college level facilitates smooth process of internal assessment and takes up any grievance of students related to internal assessment.• The end semester examination question paper is set by the University. Teachers are involved in setting up of question paper and evaluation of the same.• The practical examination is conducted with internal and external examiners appointed by the superintendent of examination.
Research and Development	The faculty and students of college are fully involved in research and development through projects, research papers and book writing. 6 Projects have been undertaken by the faculty and students of the college which were funded by the University of Delhi. 17 Research Publications in reputed national and international journals and

7 Publication chapter have been undertaken or published by the faculty. Around 16 papers were presented and accepted in various conferences.

Library, ICT and Physical Infrastructure / Instrumentation

- Fully equipped library with automation facilities.
- Access to e journals, reports and case studies through Delhi University library network.
- Library has an institutional membership of developing library(DELNET) National Library and Information Services Infrastructure for Scholarly Content (N LIST) through which thousands of E Journals and E books can be accessed in the field of Management and Computer Science.
- 496 Laptops and 166 computers with internet.
- Wi Fi enabled campus.
- Classrooms with projectors.
- Two AV rooms for audio visual teaching.

Human Resource Management

The College provides financial assistance to faculty members and staff to attend/ organise seminars and workshops. Around 13 workshops and seminars on Contemporary issues in Derivative markets in India, Excel, E views and SPSS, R programming, Student and Investor Awareness, Six sigma, training on Financial Markets, Career Counselling sessions. Around 45 different conferences, seminars and talks of national and international repute were attended by faculty members.

Industry Interaction / Collaboration

Quality improvement strategies adopted for industry interaction is as follows:

- Corporate events conducted by the college such as Convergence and Confluence provide valuable interaction platform for the students and corporate leaders.
- The Management Interaction Cell of the college organizes corporate visits to provide handson practical exposure to students.
- The Career Development Centre organized various sessions by industry practitioners, preplacement talks, workshops, compulsory summer internships for the second year students.
- College also runs Industry linked certification programs such as NSE Certified Capital markets Professional (NCCMP) and special classes for Tally and SPSS application software.
- SSCBS Innovation and Incubation Foundation (SIIF) organize Entrepreneurship sessions from time to time to equip

	students with entrepreneurial knowledge and skills.
Admission of Students	The college offers three courses: BMS, BBA (FIA) and B. Sc. (H) Comp. Sc. Admissions of students are done as prescribed by the rules and regulations of the University of Delhi. Team of teachers formed in staff council along with the administrative staff work for smooth conduct of admission procedure.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The attendance and internal assessment is available at the end of each month on the college website and can be easily accessed by students. The website has dedicated pages for placement activities and alumni association which is in the developmental stage.
Administration	The college library has further updated their e resources by making available various search engines like Knimbus and JCCC and other full texts databases in the field of management studies and computer science etc.
Finance and Accounts	To enhance cashless environment library is maintaining proper fines on respective titles of each and every student and generating reports from KOHA as well, which gives the clear picture of the students library account and adds transparency to the library system.
Student Admission and Support	Students can easily check the status of library resources by accessing the online public access catalogue (OPAC).
Examination	Previous year question papers of all the courses offered by the college are being regularly updated on the college website with the help of question bank setup. The internal assessment marks, roll numbers of students and examination subjects are updated on time on Delhi university portal

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support

2016	Ms. Deepti Khatri	ILA Int. Conf.	Saurashtra University	22266
2016	Mr. Neeraj Kumar	Paper Presentation	IIM, Ahmedabad	24007
No file uploaded.				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2016	International Conference on Issues and Challenges in Doctoral Research	International Conference on Issues and Challenges in Doctoral Research	25/08/2016	25/08/2016	1	0
2017	Workshop on Six Sigma (Green Belt)	Workshop on Six Sigma (Green Belt)	01/03/2017	01/03/2017	1	0
2017	Workshop on R Programming	Workshop on R Programming	07/03/2017	08/03/2017	2	0
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Four week Orientation Programme , CPDHE, University of Delhi	1	25/11/2016	23/12/2016	29
Refresher Course in Environment by Human Resource Development Centre, Kurukshetra University,	1	11/11/2016	01/12/2016	21

Kurukshetra.				
JAAF Symposium, held at IIM Ahmedabad	1	05/01/2017	07/01/2017	3
Course Development (BBA Entrepreneurship) with faculty of EDII, Ahmedabad	1	22/01/2017	26/01/2017	5
Workshop on Research Methods in Labour Studies. Organised by V.V. Giri National Labour Institute, Noida	1	29/05/2017	09/06/2017	12
Workshop on "Contemporary Themes in India's Economic Development and the Economic Survey" organized by Chief Economic Advisor, MoF MHRD, GOV	1	11/06/2017	17/06/2017	7
Workshop at Human Resource Development Centre, JNU	1	12/10/2016	16/10/2016	5
Workshop on Examination Reform in Higher Education "Choice Based Credit System (CBCS): Potential and Challenges" organized by Association of Indian Universities in collaboration with Department of Education, Central University of Haryana, Mahenderga	1	09/11/2016	11/11/2016	3

Two weeks of FDP on Entrepreneurship, Entrepreneurship Development Institute of India at Bengaluru	3	11/07/2016	22/07/2016	12
Two weeks of FDP on Entrepreneurship, Entrepreneurship Development Institute of India at Ahmedabad	3	19/12/2016	30/12/2016	12
Case Method in Finance by Delhi School of Business	1	07/10/2016	08/10/2016	2
Using MS Excel for Business Mathematics Problems at P.G.D.A.V. College, University of Delhi	2	21/01/2017	21/01/2017	1
Faculty Development Program organized by Chartered Institute of Management Accountants, Mumbai	2	22/08/2016	24/08/2016	3
Faculty Development Program in Algorithms held at Deptt. of Computer Science, University of Delhi, in collaboration with ACM	1	07/07/2016	13/07/2016	7
FDP at Hyderabad for UG college Principals organised by IBS Business School, Noida	1	28/11/2016	29/11/2016	2

No file uploaded.

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
35	5	32	11

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
<ul style="list-style-type: none"> Teachers Welfare Fund by University of Delhi. Group Insurance Scheme by LIC. Financial Assistance for participating in Conferences/ Workshops and Seminars. Full Fee waiver for Staff Child. 	<ul style="list-style-type: none"> Group Insurance Scheme by LIC. Full Fee waiver for Staff Child. 	<ul style="list-style-type: none"> Scholarship/Financial Assistance as approved by The Principal. Differential fee structure for Economically Weaker Section (EWS).

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The internal financial audit is done by a Registered Chartered Accountant Firm/Company on regular basis. The Chartered Accountant Firm/Company is duly approved by the Governing Body of the college and University of Delhi. The registration and other vital credentials of the Chartered Accountant Firm/Company is also verified through the Institute of Chartered Accountants of India (ICAI). The external financial audit is done by the Examiner Local Fund Audit (ELFA), Government of NCT of Delhi. Moreover, financial audit of all accounts of the college is done by AGCR, Government of India.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Data Magic India Pvt Ltd, Old World Culture, DharampalStayapal Ltd, NHPC and others	1207610	Student Activity
No file uploaded.		

6.4.3 – Total corpus fund generated

5268181.50

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	NA	No	NA
Administrative	Yes	Examiner Local Funds Account	No	NA

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

- A Parent Teacher Association is a formal organization composed of parents, teachers and staff that is intended to facilitate parental participation in the college. Parents have been invited and made members of Colleges IQAC committee.
- Parents, Teachers and students interaction is encouraged on the occasion of Orientation programs and several college functions like Convergence, The Annual Leadership Summit and Annual Day of College of SSCBS.
- Parents have been actively involved in different capacities which ranges from giving ideas regarding the theme of event, choice of speakers, invitation to dignitaries to acting as a bridge for arranging sponsorship. They also share experience about the events attended and provide feedback for improvisation and expansion to a higher scale.

6.5.3 – Development programmes for support staff (at least three)

- Workshop on 'Workshop on Academic Administration ' organized by CPDHE, UGC Human Resource Development Centre, University of Delhi from 02 to 03 February 2017.
- A training on 'RTI Act Capacity Building for PIOs' organized by the Directorate of Training, Govt. of NCT of Delhi, from 07 to 08 February 2017.
- A workshop on 'e Granthalaya Library Management Software for Automation and Networking of Government Libraries ' organized by NSIT in association with National Informatics Centre, Govt. of India from 15 to 17 September 2016.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

- Formation of Internal Quality Assurance Committee.
- Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner.
- Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co curricular activities.
- Participative management is propagated via student's representatives of the college. Regular meeting of the student's representatives take place in college. The students elect their representatives through elections and act as our most important stakeholder in decision making process.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2017	CONVERGENCE The Annual National Corporate Convention	06/01/2016	20/01/2017	20/01/2017	250
2017	Workshop on Six Sigma (Green Belt)	06/01/2016	01/03/2017	01/03/2017	20
2017	Workshop on R Programming"	06/01/2016	07/03/2017	08/03/2017	50

2017	Seminar on Student and investor Awareness	06/01/2016	07/04/2017	07/04/2017	50
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
None	20/07/2016	19/07/2017	0	0

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
NA

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	No	0
Provision for lift	No	0
Ramp/Rails	Yes	3
Braille Software/facilities	No	0
Scribes for examination	Yes	2
Special skill development for differently abled students	No	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2017	1	5	24/01/2017	1	VITTIYA S AKSHARATA ABHIYAN (VISAKA)	Digital way of payments	450
2017	1	5	01/03/2017	150	Project Udaan	Promote digital literacy in rural india	57
2017	1	5	01/03/2017	150	Project Akshar	Producing low cost	57

2017	1	5	01/03/2017	150	Project Raahat	Works towards eradicating open defecation	57
2017	1	5	01/03/2017	150	Project Khidki	Aims to eradicate malnutrition in 0 to 6 year children	57
2017	1	5	01/03/2017	150	Collection drives	Clothes, bags, books, packed food were collected from the students	35
2017	1	5	01/03/2017	1	Blood Donation Camp	Blood Donation Camp	283

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
.Amendments to ordinance XI of the ordinances of the University regarding University appointed Teachers	01/07/2016	Circulated among the faculty members in the beginning of the session
University non teaching employees (Terms and Conditions of Service) Rules 2013(under ordinance XXII D)	01/07/2016	Circulated among all nonteaching staff

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Plantation Drive	09/08/2016	09/08/2016	55
Independence Day	12/08/2016	12/08/2016	500
Cleanliness Rally	24/09/2016	24/09/2016	120
Street Play	06/10/2016	06/10/2016	13
Viti Diwali Mela ? Game stalls ? NGO stalls ? Band Performance Exordia ? Stand up comedy show Wanna	28/10/2016	28/10/2016	650
Vitty Saksharata Abhiyan	24/01/2017	24/01/2017	450
National Voters Day	25/01/2017	25/01/2017	525

VivanteThe philanthropic fest. ? Health CheckUp setup by Max hospital. ? Zumba organised by Fitness21 ? Goonz book stall. ? Blood Donation Camp. ? Wishing well.	27/02/2017	28/02/2017	750
Taught subject Business Ethics and Corporate Social Responsibility	02/01/2017	28/04/2017	120

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Cleanliness drive 2.Tree Plantation Drive 3. Recycling of papers (Project Akshar) 4. Project Raahat 5. Collection Drive

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1: Placement and Summer Internships Goal Better career opportunities Context College has a Career Development Centre (CDC), the Placement Cell of the college which serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Practice Lectures and sessions with industry practitioners and regular industry interaction via industry visits, preplacement talks, workshops and compulsory summer internships for the second year students help bring the academic and the corporate world closer for them. Evidence of Success Out of 160 students, 107 students got the placement in an organisation. 48 recruiters visited the campus and offered 125 offers Best Practice 2: Commitment for the Society Goal To develop socially responsible students. Context College has collaborated with Enactus (Entrepreneurial Action through Us), an international notforprofit organisation that works with business leaders and university students across the globe to develop outreach projects. Practice SSCBS chapter of ENACTUS has undertaken several outreach projects. Some of the projects are listed below: Project Akshar is a social enterprise that aims to empower marginalised communities (currently victims of drug abuse and domestic violence) by producing low cost environment friendly notebooks and marketing them to schools, educational institutions and corporates. Project Udaan, initiated in 2015 in the Kaloi district of Haryana, aims at imparting quality education and digital literacy to rural India by setting up computer labs that utilize ewaste and build sustainable entrepreneurial models that empower women. Project Raahat works towards eradicating open defecation and providing safe sanitation in urban slum communities. Project Khidki, our latest project, aims to eradicate malnutrition in children of the age bracket 06 years following a CMAM (Community based Management of Acute Malnutrition) approach. Evidence of Success Awards and Achievements: 1 Winner at Enactus India National Competition 2017 2 Blue Dart Grant 2017 Media Coverage: from many leading newspapers Problems Encountered and Resources Required Infrastructure structure in terms of rooms allocation for the society will help a lot. Hostel facilities for the students working late in the premises will encourage students to work till late in the college. More funds will help in shaping our projects in a better way.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your

institution website, provide the link

<http://www.sscbsdu.ac.in/index.php/sscbs/naac-report/best-practices-and-institutional-distinctiveness>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Setting up of an Incubation Centre Our college had always been well recognized for excellent quality of its teaching and the products our students. Over the years, our college has great placement track record, and during last 45 years, there has been a clear surge in entrepreneurial drive amongst the students. The college then created an ecell, YUVA, which helped the students with entrepreneurial mindset to interact and create startups. In February 2016, Government of NCT of Delhi (GNCTD) had launched the initiative to set up incubation centres across select 6 institutes / universities in Delhi, including our college. The company, SSCBS Innovation and Incubation Foundation (SIIF) was incorporated on October 6, 2016. Since its inception, SIIF has been actively carrying out various activities. Some of them are listed below: 1. Held 28 classroom sessions during January – February 2017 covering about 1000 students to make them aware about new incubation policy of Govt. of NCT of Delhi, new incubation centre in the college and all the facilities, mentoring financial support available to startups. This encouraged the students to come forward and discuss potential business ideas, and eventually 5 new business proposals came up. 2. Regular exposure to students and startup teams to various events in NCR including the ones being organized by TiE 3. Provided 1530 student volunteers every time to TiE for each of their events related MSME / Entrepreneurship / Technology / Internet 4. Organized two lectures / sessions from external experts (Jan March 2017): Dr. R. Rena, Prof. at North West University, South Africa and Runjhun Gupta, Entrepreneur SSCBS Alumnus. 5. New course designed to be offered through host institution: BBA (Entrepreneurship) 6. Active engagement with Marketing Law societies of college to channelize their efforts towards entrepreneurship / SIIF 7. Developed and launched SIIF website (www.siif.in) and Social media properties launched: Facebook, LinkedIn, Twitter regular updates and Tweets happening 8. Identified a robotics startup which sets up robotics DIY labs for potential association for new campus facility 9. Skill / Personality Development Session held for students and proposal teams Dr. Mel Bull, Sheffield Hallam University, UK Several achievements have been listed below: 1. 5 teams have been selected for incubation support. 2. Two Training sessions held for students at SSCBS on ideation, startups and business plan writing. 3. Engaged different industry experts to act as evaluators and also to create awareness about SIIF . 4. MoUs signed with NIESBUD and IvyCap NIESBUD will be continuous stream of information on new opportunities, new policies and support from Govt. including DST, MSME, NITI, State Govt. IvyCap will create a gateway for our incubatee companies to access network of 5000 entrepreneurs and 3000 mentors will also offer options for external funding will provide business acumen inputs to entrepreneurs through mentors.

Provide the weblink of the institution

<http://www.sscbsdu.ac.in>

8.Future Plans of Actions for Next Academic Year

- Promoting environmental consciousness amongst the college fraternity
- Promoting social entrepreneurship through various projects
- Organizing street plays to improve social awareness
- Organizing Blood Donation Camps
- Promoting entrepreneurial support / startups for students in the form of funding and monitoring
- Providing / improving employability of the students through CV

building, placement and internship opportunities • Organize management related simulations in order to enable students to learn numerous management skills and to give an opportunity to the organizing team to learn the nuances of budgeting, finance, logistics, brainstorming and ideating, managing corporate relations